

## AROUND THE BLOCK

## BILDing reputations at annual awards show

**GALE BEEBY**  
REAL ESTATE EDITOR

In a night of wining and dining, over 900 builders, developers, design professionals and sales and marketing experts came together to honour the best in the industry.

Hosted by the Building Industry and Land Development Association (BILD), 46 award winners were chosen from more than 700 entries in an evening that included live music, dinner and dancing at the Paramount Conference and Event Venue in Woodbridge.

At the end of the evening, Monarch Homes was awarded the home builder of the year, with Tridel the green builder of the year in the highrise category, and Mason Homes winning in the lowrise cate-

gory.

"While the competition was exceedingly close this year, Monarch managed to come out on top thanks to the rankings and testimonials of its purchasers," said Stephen Dupuis, BILD president and CEO. "Monarch has been a finalist for this award many times, reflecting remarkable consistency in the demanding area of customer satisfaction."

But it was L.A. Inc. advertising agency that filled its table with awards, making nine trips to the podium for a number of clients, including Lifetime/Great Gulf (X2), Triangle West (ART Condos) and Minto (775 King West). Brandon Communications, headed by Danny Roth, won for best public rela-

tions campaign highrise for its work on Blade by the Preston Group, while Sheryl Erenberg and Associates claimed the lowrise award for Durham Custom Homes.

Edgemere Private Residences, developed by Niche Developments Ltd., was the overall winner in the building categories, taking home five awards, including lowrise project of the year. Triangle West Developments made four trips to the stage for ART Condos.

Edgemere, located on five hectares along Oakville's Gold Coast,

will feature 30 condos in 10 buildings designed by Peter Clewes of architectsAlliance. Along with project of the year, Edgemere also took home best building design, best website, best magazine advertisement and best project signage.

"We set out to create new standards for originality and innovation in developing a truly exceptional estate lifestyle experience," Marc Hewitt, president of Edgemere Estates Ltd., said in an email.

As being named builder of the year, Monarch was honoured for

"setting the standard for the rest of the industry by excelling in quality, service and customer commitment." The award is based on BILD's independent survey of the nominees' homeowners.

Sherry Speakman, the national manager, builders marketing and development for TD Canada Trust, received the prestigious Riley Brethour Award, given for outstanding and consistent professional achievement in residential sales and marketing.

For a complete list of recipients, as well as winners from previous years, visit [www.bildawards.com](http://www.bildawards.com).

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Monarch Homes is presented with the Builder of the Year award by the Star's Gale Beeby, far right, during last week's BILD gala.